FREEDOM SPONSORS

Business can turn the tide against human trafficking

The Freedom Sponsor campaign is an initiative of the <u>AFRJ® Freedom Council</u>. The Freedom Council is an assembly of business leaders and global companies working to end human trafficking – together. The council's mission is to catalyze business engagement – alongside government, nonprofit, and community efforts – in ways that will impact millions of lives. We are proud to offer annual sponsorship opportunities where you are able to support and participate in Freedom Council initiatives throughout the year. Meaningful contributions can be made at both the corporate or individual level. Join us – and help turn the tide against human trafficking.

DIAMOND = \$25,000

- Onsite meeting with AFRJ President, Ashleigh Chapman, to strengthen your company's awareness and engagement.
- Company recognition and branding associated with the Freedom Council's India, Student Council and Business Engagement initiatives.
- Opportunities for company leadership to speak and be recognized at Freedom Council events.
- Free company wide access to Justice U courseware to obtain Human Trafficking Awareness & Strategy certifications.
- Opportunities to engage further with the Freedom Council and participate in awareness activities and events.
- Sixteen tickets to the Freedom Council Annual Gala and media recognition.
- Recognition in Freedom Council annual program.
- Social media and website recognition.
- Recognition and speaking opportunity on Freedom Council podcast.

PLATINUM=\$15,000

- Virtual meeting with AFRJ Freedom Council leadership to help your company strengthen awareness and engagement.
- Company recognition and branding associated with one of the following Freedom Council initiatives: India, Student Council or Business Engagement.
- Opportunities for company leadership to speak and be recognized at Freedom Council events.
- Free online access to Justice U courseware and ability to obtain Human Trafficking Awareness & Strategy certifications for up to twenty five individuals.
- Opportunities to engage further with the Freedom Council and participate in awareness activities and events.
- Sixteen tickets to the Freedom Council Annual Gala and media recognition.
- Recognition in Freedom Council annual program.
- Social media and website recognition.
- Recognition on Freedom Council podcast.



GOLD=\$10,000

- Virtual meeting with AFRJ Freedom Council leadership to help your company strengthen awareness and engagement.
- Free online access to Justice U courseware and ability to obtain Human Trafficking Awareness & Strategy certification for up to ten individuals.
- Opportunities to engage further with the Freedom Council and participate in awareness activities and events.
- Eight tickets to the Freedom Council Annual Gala and media recognition.
- Recognition in Freedom Council annual program.
- Social media and website recognition.
- Recognition on Freedom Council podcast.

SILVER = \$5,000

- Free online access to Justice U courseware and ability to obtain Human Trafficking Awareness & Strategy certification for up to ten individuals.
- Opportunities to engage further with the Freedom Council and participate in awareness activities and events.
- Eight tickets to the Freedom Council Annual Gala.
- Recognition in Freedom Council annual program.
- Social media and website recognition.

BRONZE=\$2,500

- Free online access to Justice U
 courseware and ability to obtain Human
 Trafficking Awareness & Strategy
 certification for up to five individuals.
- Opportunities to engage further with the Freedom Council and participate in awareness activities and events.
- Four tickets to the Freedom Council Annual Gala.
- Recognition in Freedom Council annual program.

FRIEND = \$250

- Free online access to Justice U courseware and ability to obtain Human TraffickingAwareness & Strategy certification.
- Opportunities to engage further with the Freedom Council and participate in awareness activities and events.
- One ticket to the Freedom Council Annual Gala.
- Recognition in Freedom Council annual program.

DID YOU KNOW?

The CARES ACT has increased corporate deductions for cash contributions to qualified charities from 10% of taxable income to 25% of the taxable income for 2020. Additionally, for all individual donors, the CARES ACT created an above the line deduction of \$300 for donations to qualified charities. AFRJ® is a registered tax-exempt 501(c)(3) global nonprofit that exists to end human trafficking and protect the vulnerable. All donations are tax-deductible.

