

MARCH ACTION KIT

March 8th is International Women's Day. This month take time to learn about violence against women, how this impacts human trafficking, and how you can take a stand to challenge gender bias and inequality. Understand the connection between violence against women and the importance empowering women at-risk and survivors. Find out what you can do to help bring awareness to your school, peers, and community. Choose at least one (or more!) task from each section. Let's learn, take action, and mobilize others this month - together!

## LEARN 🗌

- Learn how the <u>World Health Organization defines</u> violence against women, intimate partner violence, and sexual violence.
- Hear from <u>Nicole Kidman, UN Women Goodwill Ambassador</u> as she brings awareness to violence against women and girls.
- Learn how <u>Annie Cannons</u> is transforming survivors of human trafficking and gender-based violence into software engineers and entrepreneurs.
- Hear May's journey to economic stability through the Restore NYC Economic Empowerment program.
- Your idea \_\_\_\_\_

### TAKE ACTION

- Review the hastags #IWD2022, #internationalwomensday and #Breakthebias
- <u>Understand</u> how <u>Freedom Businesses</u> empower women from all over the world to achieve economic independence and can prevent vulnerabilities that lead to violence against women.
- Share posts from Freedom Business companies that are highlighting IWD. (see list in blog for organizations to look up to see what they are offering.)
- Your idea \_\_\_\_\_

# INTERNATIONAL WOMEN'S DAY & VIOLENCE AGAINST WOMEN



MARCH ACTION KIT



### TAKE ACTION

- Share <u>statistics</u> about violence against women and <u>human trafficking of women</u> and children.
  Below are <u>ILO & Global Slavery Index</u> 2016 stats:
  - One in four victims of modern slavery were children.
  - Women and girls accounted for 71 percent of modern slavery victims.
  - Women and girls are disproportionately affected by modern slavery, accounting for 28.7 million, or 71 per cent of the overall total. More precisely, women and girls represent 99 per cent of victims of forced labour in the commercial sex industry and 58 per cent in other sectors, 40 per cent of victims of forced labour imposed by state authorities, and 84 per cent of victims of forced marriages.
  - An estimated 3.8 million adults were victims of forced sexual exploitation and 1.0 million children were victims of commercial sexual exploitation in 2016. The vast majority of victims (99 per cent) were women and girls.
  - Women and girls represented 99 per cent of victims of forced sexual exploitation
  - 4.8 MILLION PEOPLE ALMOST EXCLUSIVELY FEMALE WERE VICTIMS OF FORCED SEXUAL EXPLOITATION IN 2016.



#### MOBILIZE 🗌

- Participate in the <u>IWD 2021 campaign theme</u> #ChooseToChallenge by taking your photo and encouraging others to do so.
- Celebrate and publicly highlight women's achievements in your school.
- Share <u>videos</u> others have made around IWD 2021 and encourage your peers to make one too.
- Your idea\_\_\_

What was your impact?